Supplemental Information to

FLORIDA STATE UNIVERSITY AND PARTNER UNIVERSITIES IN CHINA

SPECIAL ACADEMIC PROGRAM IN FINANCE

I. Florida State University (<u>http://www.fsu.edu/</u>)

Florida State University (FSU) is one of the nation's elite research universities that hold the Carnegie Foundation's highest designation, Doctoral/Research University-Extensive. FSU offers a distinctive academic environment built on its cherished values and unique heritage, a welcoming campus on the oldest continuous site of higher education in Florida, championship athletics, and a prime location in the heart of the state capital.

The U.S. News & World Report ranked FSU the 40^{th} top public university in 2013 and the most efficient (1^{st} place) high quality university in the country for the second year in a row (2013, 2014). The *Princeton Review* and USA Today ranked FSU the 4^{th} "Best Value" public university in the nation in 2012. In addition, the *Kiplinger* ranks FSU the "Best Values in Public College" in 2014, which is designated to four-year schools that combine the most outstanding education with the most economic value. Further, FSU is one of the only two "pre-eminent" universities in the state of Florida.

FSU's 16 colleges offer more than 275 undergraduate, graduate, doctoral, professional and specialist degree programs, including medicine and law, covering a broad array of disciplines critical to society today. Each year the University awards over 2,000 graduate and professional degrees. Currently, the total number of students enrolled at FSU is over 40,000.

FSU is located in Tallahassee, the capital of the state of Florida. The population in the Tallahassee metropolitan area is nearly 400,000. Tallahassee is a center for trade and agriculture in the Florida Panhandle and is served by Tallahassee Regional Airport (TLH). Tallahassee is about 1-2 hours from the Gulf of Mexico, 4 hours to Orlando, FL, 5 hours to Atlanta, GA, and 7 hours to Miami, FL.

II. College of Business (<u>http://www.cob.fsu.edu/</u>)

Founded in 1950, the College of Business is one of the nation's youngest business schools, yet its reputation for excellence has helped it to become one of the 10 largest. The College of Business is accredited by the AACSB International – The Association to Advance Collegiate Schools of Business. Organized in 1916, AACSB International is the premier accrediting agency for bachelor's, master's and doctoral degree programs in Business Administration and Accounting.

In 2014, U.S. News & World Report ranked the College of Business undergraduate program No. 40 among public institutions in the nation and No. 62 among all institutions. The college has over 100 full-time faculty members including one Francis Eppes professor, eight eminent scholars, three university-named professors, 27 endowed named professors and five fellows. The college also offers seven majors at the doctoral level. Classes are available through the college's five departments: Accounting, Finance, Management, Marketing and Risk Management/Insurance, Real Estate & Legal Studies.

III. Department of Finance

(http://www.cob.fsu.edu/Academic-Programs/Departments/Finance)

There are currently 19 faculty members in the Department of Finance, including 14 tenure-track or tenured faculty. Our faculty members hold Ph.D. from University of Pennsylvania, UCLA, UC-Berkeley, University of Minnesota, The Ohio State University, Purdue University, and University of North Carolina, among others. Presently, faculty members are working in a variety of finance areas, including corporate, portfolio management, capital markets, hedging, financial institutions, payment systems, behavioral finance, and international finance.

Our faculty members are well recognized for producing high quality, innovative research, with several being acknowledged as worldwide experts in their fields. James Ang, Bank of America Eminent Scholar and Professor of Finance, is ranked the 14th most prolific author in the 26 core finance journals and No. 30 in the seven leading finance journals. Bong Soo Lee, Patty Hill Smith Eminent Scholar in Finance, is recognized as the most productive Korean finance scholar in the world. He is also ranked the top 20 most prolific publishers based on quality journals in finance. David Peterson, Wachovia Professor of Business Administration, is ranked the 20th most prolific author in the 26 core finance journals and No. 95 in the seven leading finance journals. For recent publication list of the finance faculty, visit:

http://www.cob.fsu.edu/Academic-Programs/Departments/Finance/Faculty-Research/Publications

The Department of Finance is home to the BB&T Center for Free Enterprise, the Gene Taylor/Bank of America Center for Banking & Financial Studies, the \$1.5million Student Investment Fund, and a Bloomberg terminal equipped trading room. The Department of Finance also hosts an ongoing SunTrust Speaker Series and an annual FSU SunTrust Beach Conference. Currently, there are about 1,100 undergraduate finance majors, 36 Master of Science in Finance (MSF) students, and 12 doctoral students.

IV. Value of Special Academic Program in Finance: Additional Support from the Department

The value of this special academic program is further enhanced by the additional opportunities and services that partner university students will also receive from the Finance Department and the University.

The Finance Department is committed to making this special program a valuable academic and professional experience for partner university students and will provide them with the following opportunities.

- 1. The Finance Department will institute a merit-based \$1,500/semester assistantship (or \$3,000 per academic year) that will be awarded to one out of every five students from the same partner university. Students will be monitored for continued progress and the assistantship may be given to another student in the next semester. The student will assist a faculty member with a research project for 5 hours/week.
- 2. Each student will be assigned a graduate student mentor (Master's or doctoral students) who will provide help for two hours per week on a variety of academic-related issues: course work, research projects, English-language-related difficulties, and others.
- 3. Students will have access to attending the SunTrust Speaker Series, which invites top finance scholars from the U.S. universities to present their latest research to our faculty and students.
- 4. Students will have access to attending the Professional Speaker Series presented by successful high-level industry professionals.
- 5. Students who choose the optional Individualized Research Project study will have access to Bloomberg terminal in our state-of-art trading room and will have an opportunity to obtain a Bloomberg certification, which is a valuable professional certification.
- 6. Students who choose the optional Individualized Research Project study will be given access to the leading finance research databases, such as CRSP, COMPUSTAT, SDC Platinum, DataStream and others, to facilitate their research.
- 7. Students will be included in the departmental social events to give them an opportunity to interact with the faculty and graduate students in informal settings.

V. Additional Support from the University

The Center for Global Engagement (CGE) will provide special staff to support students during this program and help them integrate into the campus and community culture. Students accepted into the program will be contacted by staff members to provide information about FSU as well as the necessary immigration documents to apply for an F1 student visa. The CGE will reserve housing in the residence hall, meet students at the Tallahassee airport, and provide ongoing orientation to help students succeed in the new environment. Peer mentors, CGE student staff, will serve as ongoing resources and involve partner university students in a variety of social and cultural events.

佛罗里达州立大学与中国合作大学学术合作项目的附加信息

一、佛罗里达州立大学(http://www.fsu.edu/)

根据卡耐基基金会的认证,佛罗里达州立大学是全美最优秀的、可授予博士学位的 研究性大学之一。佛罗里达州立大学具有优秀传统和重视价值的学术环境,校园坐落于 佛州州府的核心位置,也是佛州最早出现高等教育的地方和橄榄球冠军队的所在地。

按照《美国新闻与世界报道》的排名,2013年,佛罗里达州立大学在公立大学中 排名第40位,并且连续两年在最有效率的高等学校中排名第一。在2012年的《普林斯度 评论》和《今日美国》的排名中,佛罗里达州立大学在全美最具有价值的公立大学中排名 第4;另外,2014年,佛罗里达州立大学被《公立大学》评为"最具有价值的公立高校", 该称号仅授予兼具最优秀的教育水平和最高经济价值的四年制高校。除此之外,佛罗里达 州立大学的也是佛州最杰出的两所大学之一。

佛罗里达州立大学的 16 个学院为学生提供超过 275 个本科、硕士、博士及其他专 门职业项目,包括医学、法律等一系列社会应用广泛的学科。学校每年奖励超过 2000 个 研究生和专业的学位人员。目前,佛罗里达州立大学的在校注册学生超过四万人。

佛罗里达州立大学坐落于佛州州府——塔拉哈西,塔城市区人口将近40万,毗邻 塔拉哈希地区机场,是佛罗里达狭长地带的贸易和农业中心,距离墨西哥湾大约1-2小时 的车程,4个小时左右可到奥兰多,5个小时到亚特兰大,7个小时左右可到迈阿密。

二、商学院

建立于 1950 年的佛罗里达州立大学商学院,虽然是全美最年轻的商学院之一,但 因其超凡的声誉而跻身全美十个最大的商学院之一。佛罗里达州立大学商学院已经取得 AACSB 认证(成立于 1916 年的高级商学院协会,其中的 AACSB 的国际认证是全球商业 管理和会计领域最具权威的本科、硕士和博士项目的认证)。 2014年,在《美国新闻与世界报道》的排名中,佛罗里达州立大学商学院研究生项目在全美公立学校中排名第40,全部学校中排62名。全院共有超过100位全职的教职员工,包括一名 Francis Eppes 教授、8个杰出学者,3个拥有学校命名的教授,27位拥有校外捐资命名的教授和5位研究员。学院拥有7个博士专业授予点和5个系:会计系、金融系、管理系、市场营销系、风险管理和保险系,以及房地产和法律研究系。

三、金融系

(http://www.cob.fsu.edu/Academic-Programs/Departments/Finance)

金融系现拥有 19 位全职教职员工,包括 14 位已取得和即将取得终身教职的教师, 这些教师来自于宾夕法尼亚大学、加州大学洛杉矶分校,加州大学伯克利分校,明尼苏达 大学,俄亥俄州立大学,普渡大学和北卡罗莱纳大学等。目前,金融系的教职员工研究领 域涵盖金融学的各个领域,包括公司金融、证券投资管理、资本市场、对冲基金、金融机 构、支付系统、行为金融学和国际金融。

金融系的诸位教师凭借在各个领域的高质量,重创新的研究成果,取得了全球范围的广泛认可。James Ang(洪立业)教授(Bank of America 杰出学者、金融系教授),在 26个金融核心期刊中最多产教授的排名中位列14位,在7大金融学顶级期刊中的发文量 排在30位。Bong Soo Lee(Patty Hill Smith 金融学杰出学者)是世界公认的全球最高产的 韩裔金融学者,在金融学高质量期刊高产作者的排名中排在前20位。David Peterson

(Wachovia 商业管理教授),在 26 个金融核心期刊中最多产教授的排名中位列 20 位,在 7 大金融学顶级期刊中的发文量排在 95 位。更多信息关于金融系教授最近期刊发表,请访问此网站:

http://www.cob.fsu.edu/Academic-Programs/Departments/Finance/FacultyResearch/Publications

金融系拥有为自由企业服务的 BB&T 中心、用于银行业和金融业研究的 Gene Taylor/Bank of America 中心、150 万美元的学生投资基金以及一个配备了 Bloomberg 终端 的交易教室。金融系长期举办 SunTrust 系列讲座和 FSU SunTrust 金融年会。目前,本系 拥有约 1100 位本科生,36 位硕士生,12 位博士生。

四、金融系特别学术项目的价值:来自于金融系的其他支持

合作院校的学生能够享受到我校及金融系提供的更多的机会和服务,从而为这个项 目增添了更大的价值。

金融系长期致力于提高本项目的学术价值和培育学生的专业水平,因此提供如下的机会:

- 金融系将设置一个每学期\$1500(或者每年\$3000)的助教奖学金用于奖励表现优 秀的学生,来自每个合作院校的20%的学生有机会获得该项奖励。获奖的学生须 继续努力,否则,在下一学期该项奖励将会被转至另外一个学生,但是,获奖学生 须协助一位本系教师进行每周五小时左右的科研辅助工作。
- 每个学生都有会被指派一个研究生(硕士或博士)作为指导老师,该指导老师为每 个学生每周提供两小时的学习帮助,包括课程作业、研究项目和英语相关的问题等。
- 学生有机会的参加 SunTrust 系列讲座,该系列讲座主要邀请全美各大高校的顶级 金融学者来宣讲他们的最新的研究项目。
- 4. 学生们有机会参加由业内高级专家主讲的实务系列讲座。
- 有个人研究课题的学生可以在我们的高级交易教室接入到 Bloomberg 终端,并获得 Bloomberg 的认证(Bloomberg 认证是一个相当有价值的专业认证)
- 有个人研究课题的学生也可以接入到最先进的金融研究数据库,比如 CRSP, COMPUSTAT, SDC Platinum, DataStream 等。
- 学生们也可以参加系里的各种社交活动,通过社交活动可以让学生在正规场合同研 究生们和教师们进行交流。

五、学校的其他支持

国际交流合作中心(CGE)派遣专门工作人员来辅导帮助参加该项目的外国学生, 帮助外国学生快速的融入校园生活和社区文化。该中心的工作人员将主动联系被录取的学 生处理相关出国手续,比如 F1 学生签证等。该中心将会在学生宿舍楼为学生预定住房、 在塔拉哈希机场接机、为了使学生快速的融入新的环境提供必要的指导。同龄指导老师和 国际交流合作中心的学生工作人员都是永久机制来帮助合作院校的同学更好的融入当地的 社会文化环境。